AJANI OLOYE
USER EXPERIENCE
DESIGN|RESEARCH|WRITING

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SKILLS

TECHNOLOGY

•Adobe CC
(Illustrator/Photoshop/InDesign)
•Adobe XD
•Sketch (software)
•Figma
•InVision/InVision Studio
•Basic Python 3
•HTML/CSS

TECHNIQUES

•Sketching/painting
(digital/analog)
•Writing
(UX/copy/microcopy)
•Wireframing/prototyping
•User research
(interviews/surveys)
•UI design
•Heuristic analysis/audits
•Information architecture
•Persona creation
•Sitemaps
•User/task flows
•Card sorting

AWARDS & CERTIFICATIONS

•2018 Eisner award for Best Archival
Collection/Project
(Akira 35th Anniversary Edition)
•Japanese Language Proficiency Test,
Level 1 (top level)
•Business Analyst Nano Degree
(Udacity)

ABOUT ME

I'm a creative problem-solver, design-thinker, and linguistic artisan based in New York City. Through the culmination of more than 10 years of globe-spanning experiences and training, I've proved myself to be a UX professional who wields empathy and research as a veritable sword and shield in my pursuit of satisfied users and stakeholders.

EXPERIENCE

UX Designer | The RentMarket (Startup) | 2020-Current

•Contract UX consultation and other design services (under NDA)

UX Consultant | Especially Puglia (Foodservice) | 2019

•Worked alongside company leadership to resolve issues surrounding customer retention and information architecture
•Conducted user research to determine issues surrounding usability
•Provided recommendations on product positioning and storytelling as well as feedback on writing, accessibility, and other UX-related issues

Freelance Translator | Various Clients | 2008-Current

•Translation, technical writing, editing, and proofreading of Japanese language materials across a wide range of fields
•Research and application of insights for the creation of informed writing for user-facing as well as internal websites, in-flight entertainment systems, and various interfaces for top-name companies in consumer electronics, tourism, and entertainment

Senior Editor | PRHPS/Kodansha Comics (Publishing) | 2013-19

•End-to-end product design of publishing projects
•Managed and participated in all production processes, including translation, design, or editing and proofreading
•Researched feasibility of projects as well as user trends to make recommendations to clients and stakeholders
•Directed 50+ projects per year, including best-sellers and award-winning properties
•Created and maintained editorial style guide based on core usability principles

Assistant Language Teacher | Interac (Education) | 2008-10

•Prepared lessons to teach English in elementary and jr. high schools in Sakai City (Osaka, Japan) and Tosu City (Saga, Japan).
•Used design skills to create a multi-lingual weekly newspaper as well as other projects, such as teaching students how to create their own zines

EDUCATION

General Assembly | User Experience Design Immersive | 2019

Pratt Institute | A.O.S. in Illustration | 2007

Florida State University | B.A. in Asian Studies | 2005